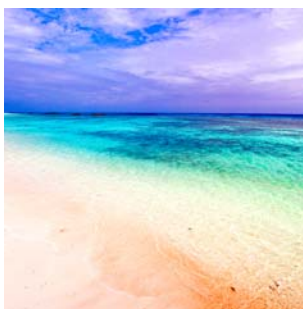


# TRAVEL & TOURISM INDUSTRY GUIDE

Updated July 2010



## Directories

**Airline Yearbook 2010** (Air Transport Publications Ltd) [(B) DIR 387.7065 BUS]

Airline industry information such as global airline passenger numbers, freight traffic figures and contact for airline operations and advisory bodies etc.

**Caravan Industry Supplies & Services Directory 2010** (A. E. Morgan Publications Limited) [(B) DIR 388.346 BUS]

Includes listings of manufacturers, related services, products and components as well as suppliers of furniture and fittings.

**Duty-Free & Travel-Retail Database & Directory 2009/10** (Metropolis Business Media) [(B) DIR 382.782 BUS]

World market for top operators listing suppliers, agents and distributors for duty free and travel retail around the world. Lists leading operators and top selling brands.

**London Travel Trade Guide 2010** (Visit London) [(B) DIR 914.2104 BUS]

Covers accommodation, attractions & sightseeing, restaurants, entertainment, shopping, transport etc.

**Global Event Planner 2010** (Haymarket Brand Media) [(B) DIR 658.456 BUS]

Gives a snapshot of approx 20 countries from a conference viewpoint.

**The Little Red Book 2010** (Ian Allen Publishing) [(B) DIR 338.332 BUS]

Directory for the bus and coach industry listing vehicle suppliers and dealers, manufacturers and suppliers of products and services to the industry bus operators & trade organisations.

**British Tourism : A Guide For The Travel Trade 2009** (Landor Travel) [(B) DIR 914.104 BUS] Overview of key elements within the UK tourism industry. Lists over 600 tourism bodies with contacts and functions. Has some useful figures and statistics.

**CBW:Coach And Bus Guide 2009/2010** (Rouncy Media) [(B) DIR 388.32202541 BUS]  
Directory listing UK dealers, manufacturers, operators and suppliers in the coach and bus industry.

**Coach Operator's Handbook 2009** (Coach & Bus Week) [(B) DIR 338.3220688 BUS]  
Regional listings of venues and attractions, hotel groups, ferry companies and reservation services.

**Residential Home Parks Directory 2009** (British Holiday and Home Parks Association)  
[(B) DIR 643.2 BUS]  
Regional guide to holiday and residential home parks in the UK.

**Who's Who in the Bus & Coach Industry 2009/2010** (Yandell Publishing Ltd) [(B) DIR 388.322 BUS]  
Directory listing UK bus and coach operators, plus service providers to the industry.

**SGB Outdoor : The Trade Magazine 2008** (Datateam Publishing Ltd)  
[(B) DIR 338.7687 BUS]  
Directory of manufacturers and distributors of travel and outdoor wear; buyers guide to products; brand names index; trade show dates; outdoor industries associations etc.

**Travel Trade London 2008** (John Brown on behalf of Visit London)  
[(B) DIR 338.3220668 BUS]  
Essential information and lots of useful contact details for tourism in London including accommodation, sightseeing and other details.

## Market Research & Statistics

**Hotel Britain: The guide to performance of hotels in the UK 2010**  
(PKF) [(B) MKT 338.4764794094105 BUS]  
A report that outlines topics such as the economy and tourism, UK hotel transactions and hotel survey results.

**Who Goes Where 2010** (Euromonitor) [(B) MKT 910.21 BUS]  
Statistics identifying travel and tourism trends worldwide with socio-economic demographics, tourism flows and country snapshots including top 10 visitor attractions per country.

**Activity Holidays 2009** (Keynote) [(B) MKT 338.4791 BUS]  
Provides strategic overview of the UK holiday market, examines domestic activity holidays and activity holidays abroad. Includes PEST analysis, consumer dynamics and seven company profiles.

**Bus & Coach Operators 2009** (Keynote: Business Ratio Report) [(B) MKT 388.322 BUS]  
Gives an industry overview and a performance overview of major bus and coach operators. Provides performance league tables and includes balance sheets & profit and loss accounts for the industry as a whole.

**The Caravan Industry 2009** (Key Note: Business Ratio Report)  
[(B) MKT 338.476292260941 BUS] Gives performance overviews of major companies (caravan manufacturers, retailers, supplies & services and park operators). Provides performance league tables and includes balance sheet and profit & loss accounts for the industry as a whole.

**Holiday Purchasing Patterns 2009** (Keynote) [(B) MKT 338.4791 BUS]

Report covering the UK holiday market. Includes PEST analysis, market dynamics, purchasing patterns, main destinations domestic & abroad, company profiles, market forecasts etc.

**Hotels 2009** (Keynote) [(B) MKT 338.47647944101 BUS]

Covers corporate and consumer performance of the UK hotel industry. With market size & trends, brand strategies, SWOT, current issues, forecasts, competitors etc.

**Leisure Forecasts 2009-2013**

(Leisure Industries Research Centre, 2009) [(B) MKT 338.47790094101 BUS]

Provides forecasts to 2012 for general leisure trends. Includes home entertainment, books and magazines, DIY, hobbies and pastimes, eating and drinking and travel and tourism.

**Slow Travel 2009** (Mintel) [(B) MKT 338.4791 BUS]

A report that explores new tastes in travel as people steer towards more genuine slower paced holidays with less environmental impact.

**Tourism Flows Domestic – United Kingdom 2009** (Euromonitor) [Available online in the Business and IP Centre]

Overview of regions around the UK most heavily visited by UK nationals. Includes trends, expenditure, prospects. Similar reports exist for many other countries.

**Tourism Flows Inbound – United Kingdom 2009** (Euromonitor) [Available online in the Business and IP Centre]

Overview of trends, competition from other European countries, inbound demographics, expenditure etc. Similar reports exist for many other countries.

**Tourism Flows Outbound – United Kingdom 2009** (Euromonitor) [Available online in the Business and IP Centre]

Overview of UK visits abroad – destinations, expenditure, prospects etc. Similar reports exist for many other countries.

**Tourist Attractions – United Kingdom 2009** (Euromonitor) [Available online in the Business and IP Centre]

Gives a brief overview of UK tourist attractions, highlighting several specific attractions and their performances. Gives sector sales, visitor numbers and forecasts. Similar reports exist for many other countries.

**Travel Agents & Overseas Tour Operators 2009** (Keynote) [(B) MKT 338.4791 BUS]

Covers market definition, market size, current market issues, global market, industry background, buying behaviour, competitor analysis and company profiles of four major players.

**Travel Agents & Tour Operators 2009** (Key Note: Business Ratio Report) [(B) MKT 338.4391 BUS]

Gives an overview of the performance of the major UK travel agents and tour operators together with performance league tables based on size, profitability, efficiency, liquidity, gearing, export/sales and growth. Includes balance sheet and profit and loss account for the industry as a whole.

**Travel Agents & Tour Operators 2009** (Keynote: Financial Survey Report) [(B) MKT 338.479141 BUS]

Includes basic financial information on both quoted and unquoted UK travel agents and tour operators. Includes geographical, industrial category, auditors and alphabetical indexes.

**Travel Industry Rewards 2008-09** (Croner Reward) [(B) MKT 331. 281910941021]  
A detailed study into pay and benefits within the UK travel industry. Its data is published from ABTA association members.

**Travel and Tourism Forecast Update: One Year On 2009** (Euromonitor) [Available online in the Business and IP Centre]  
Examines the impact of financial turbulence on the global travel and tourism trade. Covers significant developments and future outlook.

**Travel and Tourism – United Kingdom 2009** (Euromonitor) [Available online in the Business and IP Centre]  
Covers key trends and developments such as the impact of the Olympic games, security, internet developments etc. Similar reports exist for many other countries.

**Travel and Tourism Market 2009** (Keynote) [(B) MKT 338.7094213 BUS]  
Examines the structure of the UK industry, its place in the world market, and the demand for tourism from both UK residents and foreign visitors to the UK. Includes PEST analysis, company profiles and forecasts.

**Visitor Attraction & Strategy 2008-2009** (Ten Alps Publishing Ltd) [(B) MKT 338.47910941 BUS] Highlights some visitor attractions in the UK. Basic info on customer service, marketing, entertainment, interactives, quality assessment etc.  
<http://www.visitorandattractionstrategy.co.uk/>

**World Travel Market Trends 2009** (Euromonitor) [Available online in the Business and IP Centre]  
Overview of various continental travel destinations with factors influencing tourism.

**British Holidays 2008** (Mintel) [(B) MKT 338.479141 BUS]  
With the credit crunch trends in holiday making have changed. This report focuses on how the British consumer has become more travel savvy with sections on overseas and domestic performance.

**Bus & Coach Operators 2008** (Keynote) [(B) MKT 388.2220941 BUS]  
Covers the UK industry - with market size & definition, key players, SWOT, current issues and forecasts and includes and industry background.

**Business Travel Market 2008** (Key Note) [(B) MKT 338.4791 BUS]  
This report looks at current trends in the UK travel market including travel by UK residents at home and abroad. The report includes results of an original consumer survey commissioned by Key Note.

**Country Trends 2008** (PKF) [(B) MKT 338.4764794]  
This is a guide to the performance and profitability of hotels in the UK, Europe, Middle East and Africa. Sections include profit and loss by region and country as well as room yield.

**Cruise Market 2008** (Key Note) [(B) MKT 338.470387542 BUS]  
A report that includes a demographic description, PEST analysis and company profiles of operators in the Cruise Market.

**E-Commerce: The Internet Leisure & Entertainment Market 2008** (Key Note) [(B) MKT 381.102854678 BUS]  
This report has a section on holiday purchasing trends on the internet.

**European Short Breaks 2008** (Key Note) [(B) MKT 338.479140941 BUS]

The Short Breaks (1 to 3 nights) market is worth £9.15bn annually. This report looks at both domestic and continental breaks and looks at the future to 2012.

**Rail Travel 2008** (Keynote) [(B) MKT 385.06541 BUS]

Covers UK rail travel including underground, light rail, metro and tramways and includes international operators Eurostar and Eurotunnel. SWOT, Market size, current issues & forecasts, key players, industry background included.

**Sustainable Tourism Practices 2008** (Mintel) [(B) MKT 338.4791 BUS]

Covers types of travel, fuels, emerging technology and future developments.

**Tomorrow's Tourist : Scenarios & Trends 2008** (Elsevier) [(B) MKT 338.4791 BUS]

A global overview and analysis of how world tourism is changing and the many possibilities that could occur in the future. Each chapter has a scenario of a future tourist backed up by evidence and trends.

**What the British do on a Bank Holiday 2008** (Mintel ) [(B) MKT 338.47941394263 BUS]

A look at the culture of the Bank Holiday and how it reflects the needs of the public for rest from work and time with family. This report explores the emotional drivers for bank holiday celebration along with marketing opportunities around these days.

**Driving Holidays – International 2007** (Mintel) [(B) MKT 338.4791 BUS]

Covers driving holidays in North America, Australasia, Europe, and South Africa. Includes market factors such as fuel prices, exchange rates, ageing population, vehicle hire etc.

**European Tourist Attractions 2007** (Key Note) [(B) MKT 338.4791405 BUS]

An overview of key issues for European tourism and its future prospects.

**Global Airport Retailing 2007** (Verdict) [(B) MKT 381.1 BUS] This report examines growth in different geographic regions for this fast growing sector.

**Holiday Lifestyles – Responsible Tourism 2007** (Mintel) [(B) MKT 338.4791 BUS]

A report that analyses the shift in perceptions about travel and sustainable tourism.

**Holistic Tourism – International 2007** (Mintel) [(B) MKT 338.4791 BUS]

Covers holidays that address mind, body, spirit and overall wellbeing. Yoga, pilates and meditation retreats, life coaching, detox, alternative therapy spas etc are covered. Includes recent developments, growth factors, relevant countries trends and sectors.

**London Travel Report 2007** (Updated online)(Transport For London) [(B) MKT

338.0942105 BUS]Annual compendium of statistics of travel and transport in London.

Covers public and private transport, travel patterns, commuting, casualties, population etc.

Updated: <http://www.tfl.gov.uk/corporate/about-tfl/publications/1482.aspx>

**Passenger Travel In The UK 2007** (Keynote) [(B) MKT 388.0420941 BUS]

Covers rail, air, ferry, bus & coaches, private transport etc with PEST analysis, forecasts and an industry overview.

**Trends and Statistics 2007** (British Hospitality Association) [(B) MKT 338.4791 BUS]

Covers world travel patterns, value of UK tourist market and figures relating to the size and rankings of hotel groups, catering and conference industry.

## Electronic Resources at the British Library

**Euromonitor's Global Market Information Database (GMID)** has a series of Travel & Tourism reports and statistics from countries around the world.

The Economist Intelligence Unit (EIU) has many in-depth country profiles.

Business Source Complete (EBSCO), Factiva and ABI Inform feature very recent business news articles, statistics and a few reports within relevant industries.

## Small Business Help / Business Start-Up Information

### COBRA: Complete Reference Advisor

Fact sheets for small businesses in PDF format – available online in the Business & IP Centre

#### Business Opportunity Profiles:

Bed and Breakfast (B&B) Proprietor	Jun 2009	BOP066
Campsite	Sep 2009	BOP550
Caravan Site (Touring)	Aug 2009	BOP078
Guest House	Aug 2009	BOP408
Holiday Cottage Letting	Nov 2007	BOP360
Hotel	Sep 2009	BOP394
Luggage and Travel Accessories Retailer	Apr 2008	BOP180
Tea Room	May 2010	BOP087
Tour Guide	Aug 2009	BOP040
Tour Organiser	Oct 2009	BOP407
Travel Agent	Jan 2009	BOP247

#### Mini Business Opportunity Profiles:

Boating Holiday Organiser	Dec 2009	MBP370
Destination Wedding Planner	Apr 2008	MBP133
Ethical Holiday Organiser	Oct 2008	MBP317
Touring Caravan Storage	Aug 2009	MBP074

#### UK Market Synopsis:

Holidays and Tourism	Jul 2009	SYN066
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#### Sources of Business Information / Contacts:

Association of Independent Tour Operators	APR2007	SOU161
ABTA – The Travel Association	MAY2007	SOU297
Institute of Travel and Tourism	Jul 2007	SOU228
National Caravan Council	Oct 2007	SOU305
Tourism Society	Oct 2007	SOU345
UKinbound	JUN2007	SOU409

#### Small Business Help Section / BIPC1

Open access books in the Business & Intellectual Property Centre

**Buying & Running a Small Hotel** by Ken Parker (How To Books Ltd, 2005) [(B) SBH BUS 2005 647.94068 PAR] [2007edn YK.2007.a.8770]

Guide to setting up and managing a hotel, guest house or B&B.

**Buying & Running a Guesthouse or Small Hotel** by Dan Marshall (How To Books Ltd, 2005) [(B) SBH BUS 2003 647.94068 MAR] [2007edn YK.2007.a.20904]

Covers all aspects from choosing the right property through to the ongoing operation of the business. Includes catering, market research, managing finances etc.

**Managing Visitor Attractions** edited by Alan Fyall et al (Elsevier 2005) [(B) SBH BUS 2005 338.4791068 FYA] [2008edn YK.2008.a.9476] Provides information into the issues, principles and practices of visitor attractions such as theme parks and natural parks.

Includes development, marketing and management of tourist attractions with an international perspective.

## Trade Magazines & Newsletters

**Attractions Management** (Leisure Media Company Limited.) [ZK.9b.14346 Catalogue Request]

Provides news for and about visitor attractions including theme and amusement parks, fairs and rides, museums and galleries, zoos, aquaria and safari parks, etc. Includes buyers' guide.

**Bed and Breakfast News** (Knutsford) [(P) 647.94094105 – E(3) BUS]

Trade magazine for owners of small hotels and B&Bs. Covers catering equipment, regulations and relations with Tourist Authorities.

**Hotel Business** (MS Publications Ltd.) [(P) 647.94094105 –E(1) BUS]

Monthly publication highlighting relevant trends and developments in the hotel industry with news, articles, views on specific topics.

<http://www.hotel-magazine.co.uk>

**Journal of ecotourism** (Channel View Publications) [(P) AK 50 -E(90)]

Academic journal covering research ecologically responsible tourism. Includes protected areas, specialist holidays, sustainable travel & tours.

**Leisure Management** (Leisure Publications.) [P.525/452 Catalogue Request]

Provides news for managers of visitor attractions, theme parks, sports and leisure centres, nightclubs and venues, etc. Covers property, equipment, interior design and new developments, etc.

Website: <http://www.leisuremanagement.co.uk>

**Leisure Report** (Centaur Publishing Limited.) [(P) AK 40 – E(16) BUS]

Newsletter featuring company and market news on the sports and leisure sector. Covers spas, casinos, theme parks, health clubs, bingo and football clubs, etc. Includes stock market index. Up till 2008 only.

**Tourism economics:The business & finance of tourism & recreation** (IP Publishing Ltd.) [ZC.9.a.4195 Catalogue Request]

Includes detailed analysis of statistics, air travel, hotels, environmental factors, the economy, pricing, regional studies etc.

**Tourism Report** (Business Monitor International) [(P) 338.4791 –E(1) BUS]

Several quarterly publications concentrating on tourism within specific Middle East, South East Asia, African and Eastern European countries.

**Tourism review** (Emerald Group Publishing Ltd.) 338.479105-E(1) BUS

Official journal of the AEST. Semi academic review of tourism. Includes case studies and useful data, trends in tourism, ecotourism etc.

<http://www.emeraldinsight.com/tr.htm>

**Travel Trends** (HMSO, annual) [(P) AK 50 – E(39) BUS]

Provides statistics on overseas visitors to UK and visa versa broken down into geographical area, age, sex and purpose of visit. Figures are taken from the International Passenger Survey. Also available online at <http://www.statistics.gov.uk/hub/index.html>

**TTG: Travel Trade Gazette** (United Business Media, weekly) [(P) AK 50 – E(15) BUS]  
Weekly newspaper for the travel and tourism industry. Includes company and industry news, new brochures and launches, destination profiles, agent surveys and job vacancies.

**Vacation Industry Review** (Interval International) [(P) AK50 -E(94) BUS]  
Mainly focuses on hotel complexes, resorts & particularly timeshare developments worldwide. Includes surf & beach clubs, fitness & golf clubs.  
Website: <http://www.resortdeveloper.com>

## Internet Sources and Associations

### **Association of British Travel Agents**

The UK's premier trade association for tour operators and travel agents. Some free fact sheets and e-newsletters are available but primarily a membership requirement site.  
<http://www.abta.com/>

### **Association of Independent Tour Operators**

Represents around 160 of Britain's best specialist tour operators.  
<http://www.aito.co.uk/>

**The Association of Leading Visitor Attractions (ALVA)** represents over 1,500 tourist sites across the UK and includes visitor statistics for many sites.  
<http://www.alva.org.uk>

### **Attractions Management**

This is an online magazine that provides news for the attractions industry.  
<http://www.attractionsmanagement.com>

**The Bed and Breakfast Association** is a trade association that supports independent B&B owners by providing news and articles but primarily a membership requirement site.  
Tel: (01935) 815252  
<http://www.bandbassociation.org>

**The British Activity Holiday Association (BAHA)** is the trade association for businesses offering activity holidays and courses in the UK.  
Tel: (01244) 301342  
<http://www.baha.org.uk>

**The British Association of Leisure Parks, Piers and Attractions (BALPPA)** represents owners, managers and suppliers of the UK's commercial leisure parks, piers, zoos and other static attractions. It provides industry news and features.  
Tel: (020) 7403 4455  
<http://www.balppa.org>

**The British Holiday and Home Parks Association** is the trade association for businesses providing camping facilities, caravan and chalet parks. Some free PDF reports available but mainly a membership requirement site.  
<http://www.bhhpa.org.uk>

**The British Hospitality Association (BHA)** represents members of the hospitality industry and lobbies the Government on their behalf.  
Tel: (020) 7404 7744  
<http://www.bha.org.uk>

### **British Inbound Tour Operators Association (BITOA)**

UKinbound is the trade association representing the UK's inbound tourism industry.



Tel: (020) 7395 7500  
<http://www.ukinbound.org/>

**The British Resorts and Destinations Association (BRADA)** is an association comprising local authorities, tourist boards and commercial members. It provides information on the UK domestic tourism industry.

Tel: (0151) 934 2285  
<http://www.britishresorts.co.uk>

#### **Guild of Travel Management Companies**

Represents the interests of business travellers and actively supports the profession of business travel management.

<http://www.gtmc.org/>

#### **Leisure Opportunities**

An online magazine with details of news, training, tenders and directory.

<http://www.leisureopportunities.co.uk>

**The National Caravan Council (NCC)** is the trade association for all members of the UK caravan industry including holiday homes and park homes.

Tel: (01252) 318251  
<http://www.nationalcaravan.co.uk>

**The Office of National Statistics** publishes official government statistics for many industry sectors including travel & tourism.

<http://www.ons.gov.uk>  
<http://www.statistics.gov.uk>

**People 1st** is the sector skills council for hospitality, leisure, travel and tourism in the UK.

<http://www.people1st.co.uk>

**The Tourism Alliance** lobbies the Government on behalf of the travel and tourism industry. It also produces a monthly newsletter with news from the industry.

Tel: (020) 7395 8246  
<http://www.tourismalliance.com>

#### **Travel Trade Gazette**

Trade magazine for the travel industry featuring the latest news, developments and country guides.

<http://www.ttglive.com>

#### **TTG Business**

Offshoot of 'Travel Trade Gazette' that concentrates on the business travel sector.

<http://www.ttglive.com/ttgbusiness>

#### **Travel Weekly**

Magazine for the travel industry. Provides news, analysis, market intelligence and details of events.

<http://www.travelweekly.co.uk>

#### **Travolution**

An online source of industry news, features and blogs on the travel and tourism industry.

<http://www.travolution.co.uk>

**The Youth Hostel Association (YHA)** operates more than 200 hostels across the UK and works to improve the life of young people.

Tel: (01629) 592600  
<http://www.yha.org.uk>

**UKTourismPro.net** is a web resource and online community to keep tourism professionals informed of new developments within the industry  
<http://www.uktourismpro.net>

#### **Vision on Sustainable Tourism**

An online source of news and developments in the sustainable tourism industry.  
<http://www.tourism-vision.com>

The UK has five national tourist boards who work in partnership to promote an attractive image of the UK:

#### **VisitBritain**

Markets Britain to the rest of the world and England to the British. Formed by the merger of the British Tourist Authority and the English Tourism Council.

Tel: (020) 8846 9000  
<http://www.visitbritain.co.uk>  
<http://www.visitbritain.org/>

#### **VisitEngland**

Tel: (020) 8846 9000  
<http://www.enjoyengland.com/>  
<http://www.enjoyengland.com/corporate/>

#### **Visit Wales**

Tel: 0870 830 0306  
<http://www.visitwales.com>  
<http://wales.gov.uk/tourism>  
<http://www.traveltradewales.com/>

#### **VisitScotland**

Tel: (0131) 472 2222  
<http://www.visitscotland.org>  
<http://www.visitscotland.com>

#### **Northern Ireland Tourist Board (NITB)**

Tel: (028) 9023 1221  
<http://www.nitb.com>  
<http://www.discovernorthernireland.com>

#### **World Tourism Organization**

A specialised agency of the United Nations. Serves as a global forum for tourism policy issues and a practical source of tourism know-how.  
<http://www.unwto.org/index.php>



Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Business Information

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